

WELCOME TO FIRE-RES MATCHMAKING EVENT

Innovation Day Series

MATCHMAKING, PITCHES, SUCCESS STORIES & NETWORKING

Hosting organizers:



Innovative Days Series Organizers:



This project has received funding from the European Horizon 2020 research and innovation programme under grant agreement No 101037419

WELCOME TO FIRE-RES MATCHMAKING EVENT



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OPENING OF THE INNOVATION SESSIONS



Brigitte Botequim

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FIRE-RES Living Lab co-leader

Collaborative Laboratory for Integrated Forest and
Fire Management

Senior researcher

Wifi: PENAFIELACTIVA

PASSWORD: penafiel



29-30th Oct 2024
Penafiel, Portugal



AGENDA

Innovations sessions

1st INNOVATION DAY SERIES - PORTUGAL

Matchmaking, Pitches, Success Stories & Networking

Morning

Main speaker (10')

Innovation pitches (5')

Q&A (20')

11:15 – 12:15

Chair: Madalena D. Ferreira
(CoLAB ForestWISE)

I - Innovations addressing extreme wildfires through technologies/methodologies

12:20 – 13:10

Chair: Cátia Santos
(CoLAB ForestWISE)

II - Innovations facilitating fire-smart communication

13:10 – 14:30 Networking Lunch (Atrium)



AGENDA

Innovations sessions

1st INNOVATION DAY SERIES - PORTUGAL

Matchmaking, Pitches, Success Stories & Networking

Main speaker (10')

Innovation pitches (5')

Q&A (20')

14:30 – 15:20

III - Innovations creating resilient territories from multiple perspectives

*Chair: Brigitte Botequim
(CoLAB ForestWISE)*

15:20 – 16:10

IV - Innovations relying on, or enhancing, nature-based solutions

*Chair: Daniela Teixeira
(CoLAB ForestWISE)*

16:10 – 16:45 Networking & afternoon coffee (Atrium)



AGENDA

Round table discussion

1st INNOVATION DAY SERIES - PORTUGAL

Matchmaking, Pitches, Success Stories & Networking

Main speaker (10')

Invited experts from the forestry, economic, and entrepreneurship dimensions

Q&A (20')

16:45 – 17:30

Chair: Alípio Torre (INESC TEC)

“A Boost for Financial Resilient Innovations in Wildfire Management”

17:30

Brigite, B. & Borges, J.

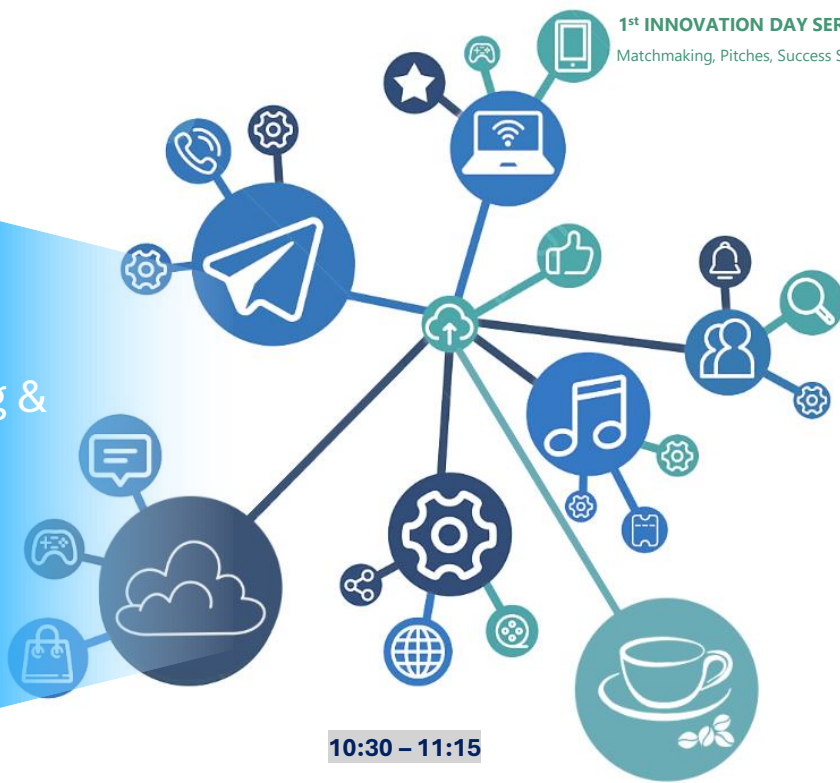
Portuguese Living Lab Leaders Closing Words



FIRE-RES

Innovative technologies & socio-ecological-economic solutions for fire resilient territories in Europe

Open Networking &
Morning Coffee
(Atrium) > 45'



10:30 - 11:15

THEME I

“Innovations addressing extreme wildfires
through technologies/methodologies”

MAIN SPEAKER



Fábio Silva

fabio.m.silva@inesctec.pt

INESC-TEC and FEUP



The Innovation Challenge: Closing the Gap Between Theory and Practice

Main challenge:

"translate complex information in common language..."

Maps, graphs, tables, statistics... they are very attractive,
even when they are not substantiated!!!

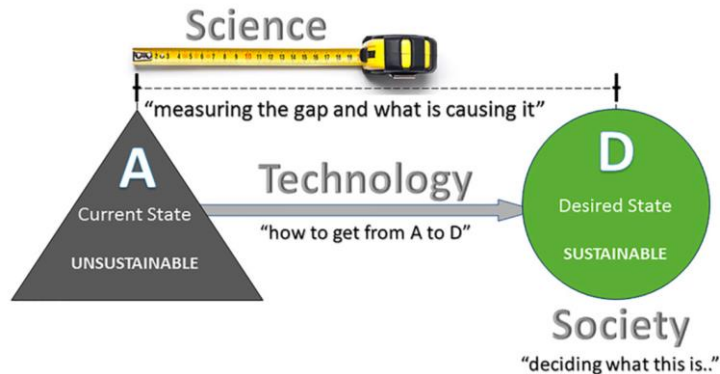




The Innovation Challenge: Closing the Gap Between Theory and Practice

(Dis)connection

Understanding the interconnected roles of science, technology, and society is essential for addressing sustainability challenges effectively

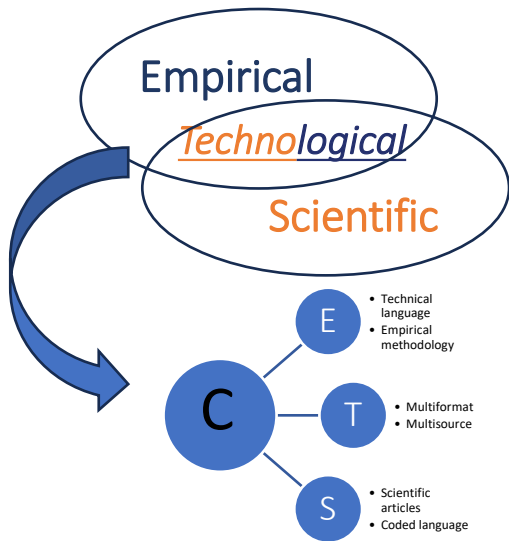


A strong relationship between empirical, scientific, and technological knowledge is vital for developing innovative solutions that are practical, reliable, and widely accepted by society.



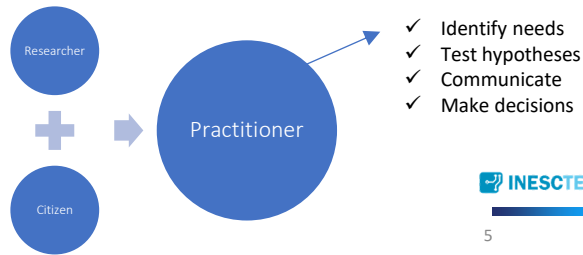
The Innovation Challenge: Closing the Gap Between Theory and Practice

"Types of knowledge"



Two Communication Gaps:

- Researcher – Practitioner
- Practitioner - Citizen





The Innovation Challenge: Closing the Gap Between Theory and Practice

1st INNOVATION DAY SERIES - PORTUGAL

Matchmaking, Pitches, Success Stories & Networking

Researcher VS Practitioner



	Doesn't know he has a problem	Knows he has a problem, doesn't know the solution	Knows he has a problem, knows the solution
Doesn't want to know the practical problem	Business as usual		
Doesn't know the practical problem		Knowledge transfer	
Knows or wants to know the practical problem			Co-creation

Source: Akli Benali



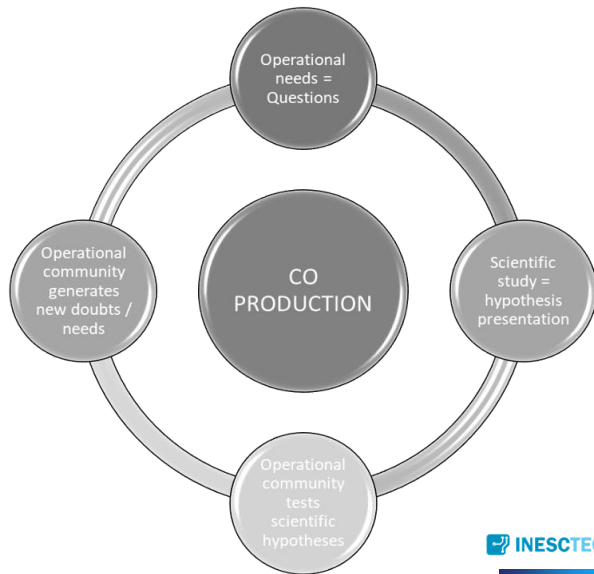
The Innovation Challenge: Closing the Gap Between Theory and Practice

1st INNOVATION DAY SERIES - PORTUGAL

Matchmaking, Pitches, Success Stories & Networking

How can Science contribute?

- ✓ Understand the needs of practitioners
- ✓ Develop targeted research
- ✓ Co-develop products useful to support better decision-making
- ✓ Integrate lessons learned
- ✓ Participate in capacity building
- ✓ Be present and available





The Innovation Challenge: Closing the Gap Between Theory and Practice

1st INNOVATION DAY SERIES - PORTUGAL

Matchmaking, Pitches, Success Stories & Networking





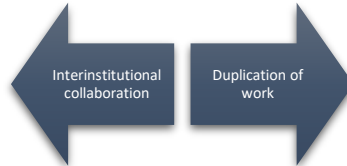
The Innovation Challenge: Closing the Gap Between Theory and Practice

1st INNOVATION DAY SERIES - PORTUGAL

Matchmaking, Pitches, Success Stories & Networking

APPLICABILITY

Before developing any project, evaluate its **practical applicability**



We need

More synergy

and

practical results from investments



The Innovation Challenge: Closing the Gap Between Theory and Practice

Successful case study

Special Achievement in GIS Award



2021 SAG Award Winners

[2021 SAG Award Winners List](#) » Learn More

ANEPC - Autoridade Nacional de Emergência e Proteção Civil

Project Goal

FEB Monitoring is a Portuguese civil protection geographic information system used for the collection, production, statistical and geostatistical predictive analysis of information, to assist the operational planning activities of the emergency and civil protection national services, as well as a tool for the support of the activities of strategic planning. The project promotes the innovation and development of tools that contribute to improving the effectiveness and efficiency of action by the elements of the national civil protection. It's a notable example of the contribution of GIS to the effectiveness of action, efficiency and economy.

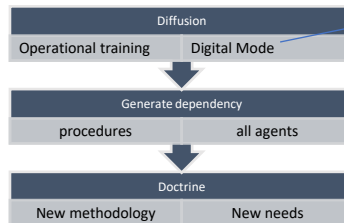
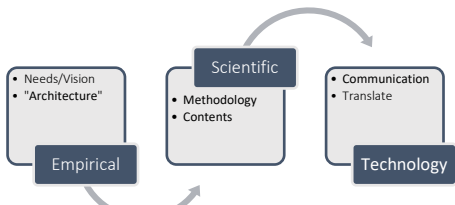
Business Problem Solved

Provision of a general geographic analysis tool via the web with multiple capacities for providing tailored geographic analysis, with the ability to integrate basic information that enables the creation of automatic workflows that produce context data for the entire territory of Portugal in a format that can be transported for assistance in operations performed on the ground. The implementation of this tool results in a strengthening of the support for operational decision, the availability of information and image data in real time and in an optimization of resource commitment.

Source: <https://events.esri.com/conference/sagList/?fa=Detail&SID=3188>

Source: <https://www.safecommunitiesportugal.com/new-technologies-a-campus-and-peace-with-firefighters-what-is-changing-in-civil-protection/>

Why???



Tutorials:

[https://www.youtube.com/watch?v=BligLpX4CoE&list=PLPC0v7lsYefqQIETrNI_PNSTuB_5x7gK&index=3&ab_channel=FEPC%](https://www.youtube.com/watch?v=BligLpX4CoE&list=PLPC0v7lsYefqQIETrNI_PNSTuB_5x7gK&index=3&ab_channel=FEPC%7CGAUF)

7CGAUF



The Innovation Challenge: Closing the Gap Between Theory and Practice

Necessary improvements

- ✓ Joint work between **end users and developers** from the conception of the idea, and in all processes, is crucial.
- ✓ More than having consecutive joint projects, organic units need to **work together...**

WORKING TOGETHER



OIC PITCHER



Amaro Martins

amaroffsm@hephaesnus.com

CEO of Hephaesnus

PITCH

“Hephaesnus PREVENT Solution”

Hephaesnus



HEPHAESNUS

Efficient and **Autonomous** Firefighting

Forest Fires, a Rising Calamity



Pedrogão Grande, 2017



Jasper, 2024



986 740
Fires in 2023



Carmo Industries, 2024



Interecycling Industries,
2024



PREVENT



100% Autonomous
Detection and
Firefighting



Safety Perimeter



Ornamental,
Premium Value



Patented Design



PREVENT: Main Market Advantages



No connection to
electricity or water
needed

24/7

Always Active –
Always with you



Full Protection of
wooden structures

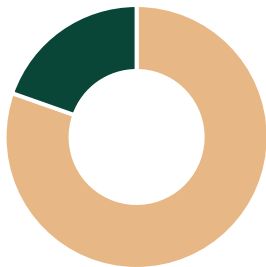


Fully
Autonomous



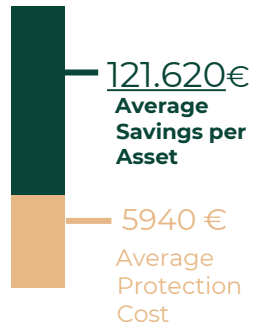
Added Value to
your Property!

Current Market Data



80 %

Out of 10 companies want a physical demonstration of the Vase*



PREVENT use in Rural Asset(120 m²)



HEPHAESNUS

Competitors

Competitors



Sprinkler Systems

- High Costs
- Requires permanent connection to water and electricity systems
- Dwindling Cost-Efficiency



*Emerging Technologies
(e.g. Elide Fire & FirePro)*

- High Costs
- To be used in confined spaces only
- Dangerous activation technology



HEPHAESNUS

Roadmap

Roadmap



PREVENT



Last Software
Tests

Today



PREVENT pre-
Launch

2025



Product Promotion and
Internationalisation
(Spain)



HEPHAESNUS

Team

Team



**Amaro
Martins**
MA
CEO



**Henrique
Bastos**
MSc
CEO



**Dra. Catarina
Pinho**
R&D Director

**PhD in Material
Engineering**

R&D Planning

Product
Development



Élio Fonseca
*Chief
Production
Manager*

**50 Years
Experience;**

Production
Management
Operations



**Amanda
Arvizu**
*Mechanical
Engineer*

**Product
Development
& Operations**



**Dr. Sajad
Kiani**
*Scientific
Advisor*

Project Manager
& Innovation
& Financing
Human Resources
Management
& Marketing &
Communication

Research and Pipeline
Development
Laboratorial Testing
and Product
Development

Join the Change in Fighting Forest Fires!



hephaesnus.com

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OIC PITCHERS



MEJOR
TECHNOLOGIES

Melvin Sieben & Sven Kooistra

m.sieben@mejortechnologies.com

MEJOR Technologies BV

PITCH

“LUCI: AI wildfire susceptibility and CHRIS:
instant wildfire mapping”



MEJOR Technologies

LUCI & CHRIS

Portugal: 30-10-2024



The team



Melvin Sieben
CEO & co-founder



Joris Kohl van Wijngaarden
CTO & co-founder



Bob Vos
Software
developer



**Luc
Vermeer**
AI:
software
engineer



**Yagmur
Mavruk**
AI: software
engineer



Sven Kooistra
Environmental
scientist: remote
sensing
specialist



**Marijn van
Tilburg**
AI: Robotics



**Hanna
Hyvärinen**
Marketing
officer

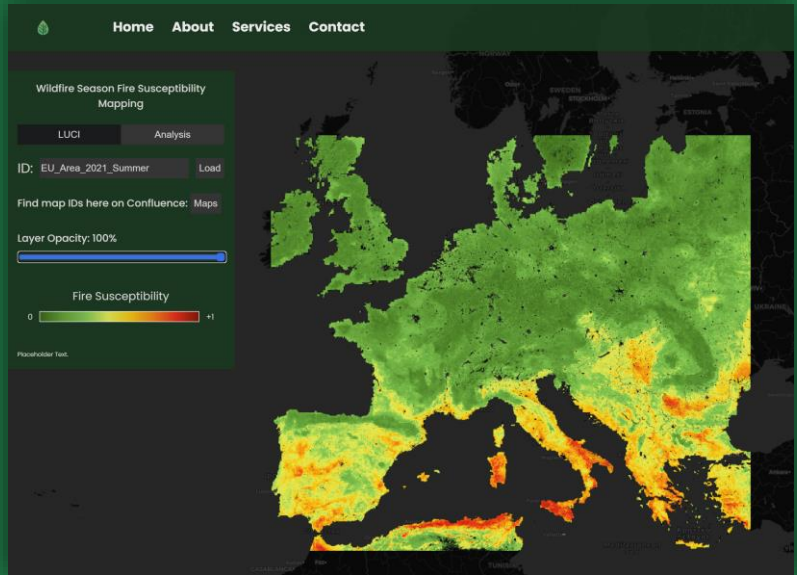
We are MEJOR Technologies

We are a company that specialises in AI visualisation software that focuses on pre- and during-wildfire management.

Our dedicated team is driven to join the fight against wildfires.

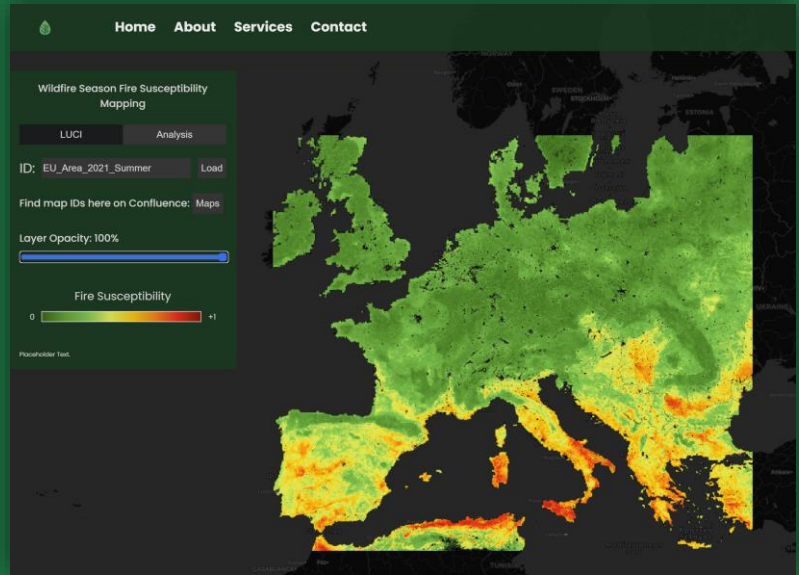
Our innovative solutions offer new ways to prevent and improve wildfire fighting

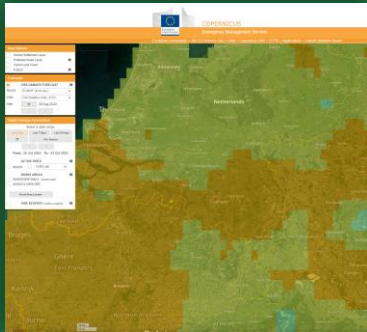
LUCI: Wildfire susceptibility



What is LUCI?

- ML algorithm
- Wildfire susceptibility
 - 10x10m resolution
 - Globally applicable
 - ~90% accurate



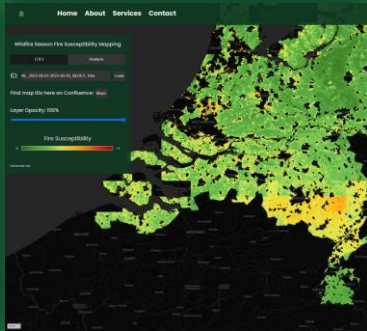


Canadian Fire Weather Index: Industry standard

European system based on industry standard: Canadian fire weather index (CWF):

- Only Weather data
- No Seasonal trends
- Low resolution
- No transparency
- Non-burnable surfaces included (water, urban, etc.)

European Forest Fire Information System. (2022). *Fire Weather Index map for 31-08-2022*. Retrieved from <https://effis.jrc.ec.europa.eu/>



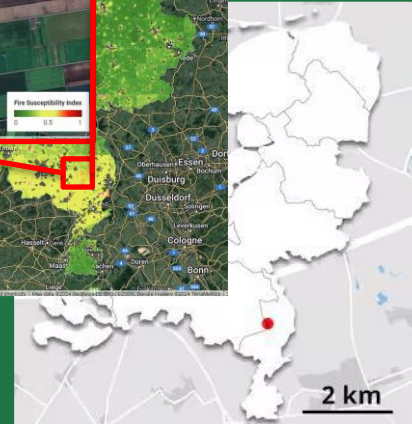
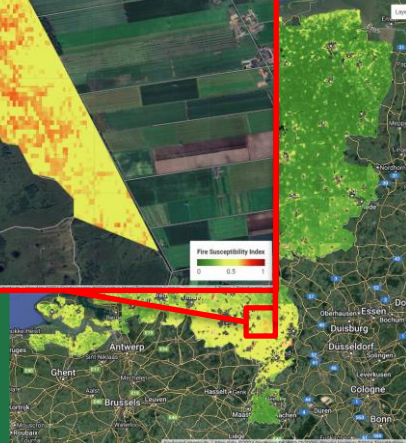
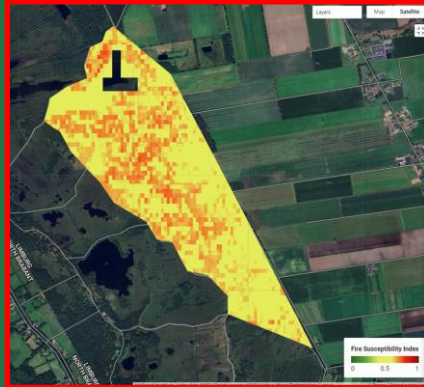
LUCI: Our improvement

MEJOR Technologies' novel way of determining wildfire risk can:

- Improve on all items mentioned above
- Explain what the risk drivers are
- Provide plannable information in advance
- Make information actionable.

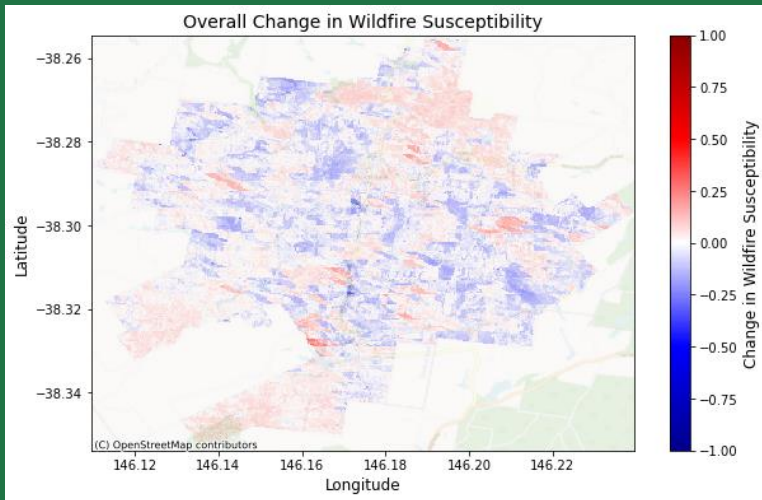
Value of LUCI?

- Risk drivers explained
- Actionable insight
- Support mitigation



LUCI Trend Analysis

- Historic data:
 - Leverages historic maps to assess susceptibility trends
- Trend Visualization:
 - Visualization of wildfire susceptibility trends across regions
- Optimize resource deployment



CHRIS – intro



CHRIS:

Wildfire Response Support

CHRIS: Wildfire Response Support

- Convert a standard drone video (picture 1) feed into a satellite map (picture 2):
 - Get a live map within 30 seconds
 - Continuous mapping
 - Live mapping without landing



[Our YouTube](#)

Compatible with:

- DJI
- TAZDrones
- Tective
- Using compatible picture frames containing:
 - Gimbal data
 - GPS location
 - Focal length of camera

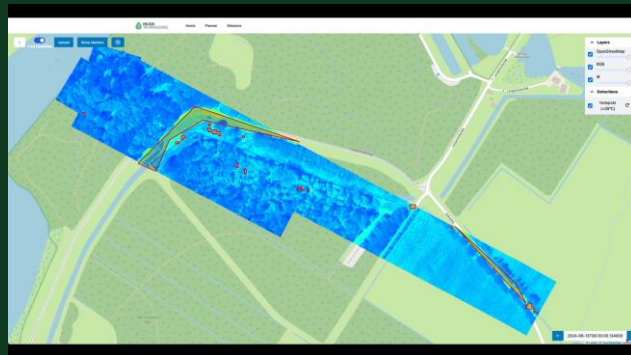
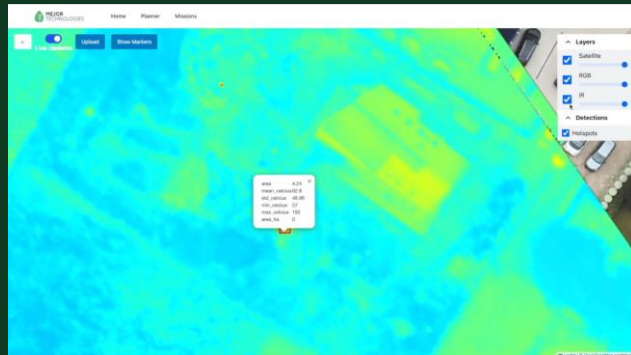


CHRIS: Wildfire Response Support

- Automatic fire detection (picture 1)
Use Infrared or our RGB detection model to instantly detect a fire
- Automatic fire-line visualisation (Picture 2)
Automatically draws the fire-lines onto the map giving an instant overview
- Continuous spread simulations (reach out for a demo)
Simulate future spread using the fire-lines as a starting point.



Our YouTube



Thank you



Projects	Research	Co-creation
Europe, Australia, India, Brazil and more	Universities, partners, government	Government, private, etc.



MEJOR

Technologies

Wildfire solutions

OIC PITCHER



Dr. Muhammed Ali Örnek

maornek@nowildfire.com

ForestGuard

Co-Founder

PITCH


“AI Revolution for Forest Fires: From Detection to Action in Minutes ”

AI Revolution for Forest Fires

From Detection to Action in Minutes

ForestGuard





Wildfires causes
\$ 140 Billion
economic damages
per year
globally.



Wildfires causes
20%
of global CO₂ emissions

A photograph of a deer with large antlers standing in a forest. The background is filled with thick white smoke and a fire burning at the bottom, suggesting a wildfire. The scene is framed by dark, bare tree branches in the foreground.

Wildfires causes
3.000.000.000
biodiversity loss

causing

80%

of global fires



Main responsible



ForestGuard



This is
how we detect fires
in 21st century

"Little by little, we're losing the old ways."



mop the floors?
or
turn off the tap?

question is...

why can't we
detect fires
earlier?

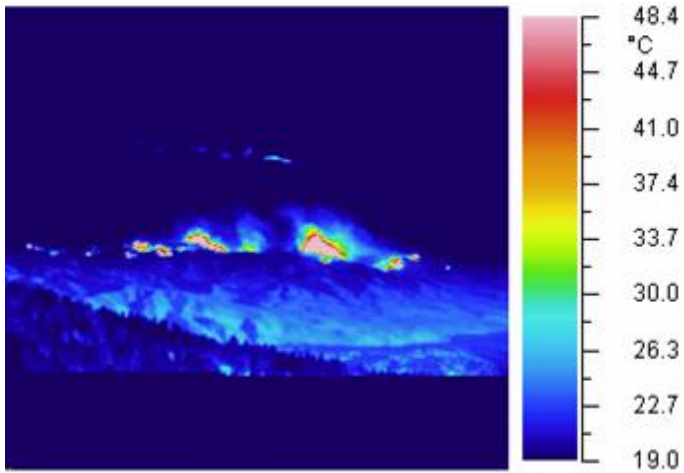
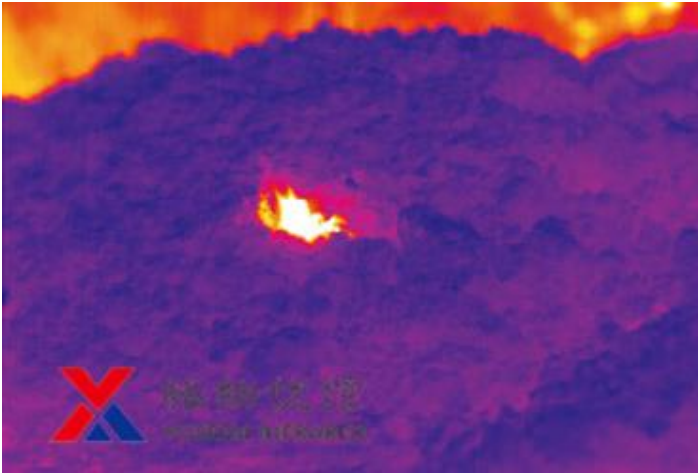
we believe
the answer is...

data refresh rate

Satellite



Thermal Cam



Cam Detection





IoT Devices

ForestGuard



this is

sign of fire



this is

not

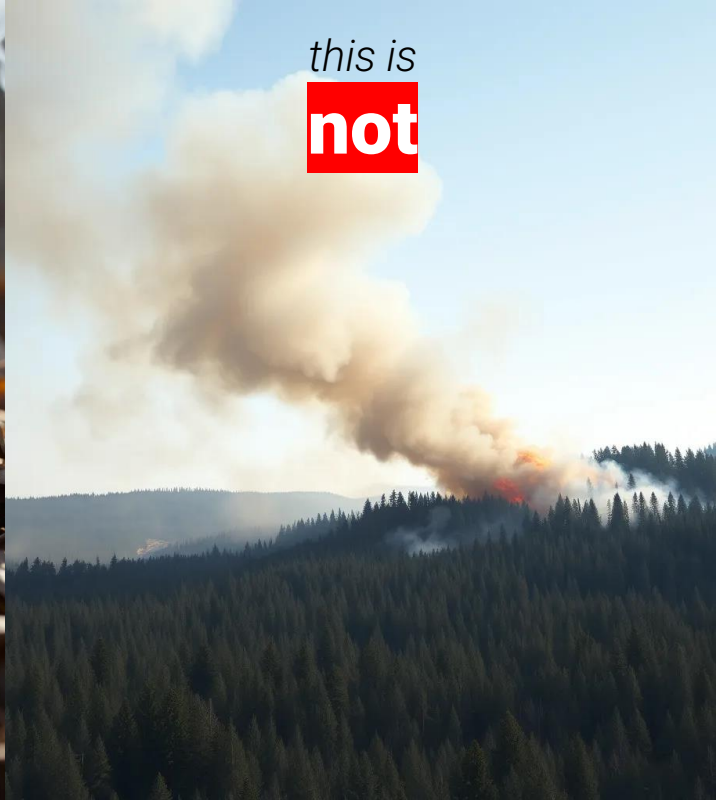
this is

early detection



this is

not

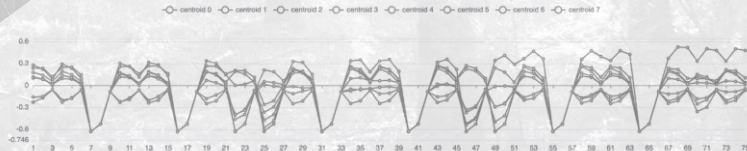
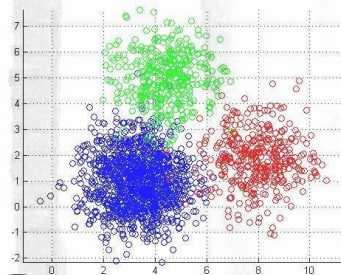
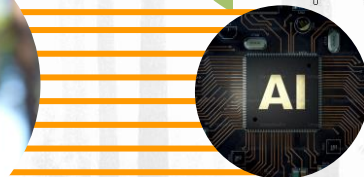


how...

can we **detect fires**
even if there is **no fire**

AI DETECTION

- Temperature (-40 - 85°C)
- Relative Humidity (%10 - 90)
- Pressure (300 - 1100 hPa)
- Movement (X, Y, Z)
- Air Quality Index
- VOC (Volatile Organic Component)
- TVOC (Total Volatile Organic Component)
- PM 1 (Particulate 1 micrometer)
- PM 2.5 (Particulate 2.5 micrometer)
- PM 10 (Particulate 10 micrometer)
- CO (Carbonmonoxide)
- CH4 (Methane)
- C2H5OH (Ethanole)
- C3H8 (Propan)
- C4H10 (Buthane)
- H2 (Hydrogen)
- H2S (Hydrogen sulfide)
- NH3 (Ammonia)
- ...



DETECTION SPEED

Our technology can detect fire **4 HOURS** before any **visible smoke** emerges.

ForestGuard

SOS



SOS

4 hours



Gas Exhaust

Smouldering

Heavy Smoke

Fire



PRODUCT

Our affordable satellite connectivity and solar-powered sensor modules allow **infrastructure-free** service.



AWARDS



- **TechCrunch Distrup** - Final 20 (%0,6 Success)
- **Dutch Design Week** - Young Talent Award
- **WDCD24** - Challenge Winner
- **MWC 2024** - “Top 50 Startup” Award
- **Green Matters** - Greenlight Award 2024
- **CES 2024** - Wall of Fame
- **Teknofest 2023** - “Best Disaster Tech” Award
- **TakeOff 2023** - “Best Disaster Tech” Award
- **ISIF23** - “Golden Patent” Award
- **James Dyson Award 2023** - National 1st Award
- **TTN 2023** - Wall of Fame
- **James Dyson Award 2022** - National 2nd Award

APPLICATIONS



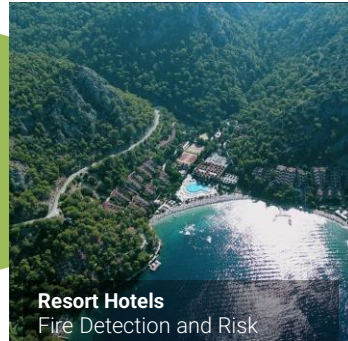
Paper Recycling
Fire and Smoke Detection
Istanbul, Turkiye



Methane Energy Plant
Flammable, Poisonous and
Explosive Gas Detection
Istanbul, Turkiye



Cargo Ships
Early Fire Detection
Italy, France



Resort Hotels
Fire Detection and Risk
Monitoring
Fethiye, Turkiye



GLOBAL TRACTIONS

NORTH AMERICA

Distributors and Investor
Negotiations in **Canada** and
USA.

LATAM

Sales Partner in **Mexico, Chile,
Brazil and Venezuela**,

EUROPE

Active Sales in **Turkiye, Spain,
Portugal**. Incorporated in
Sophia Antipolis, France and
started Sales and EU Projects.

MIDDLE EAST

Sales Partner in **Jordan**.

ASIA PACIFIC

Sales partner in
Australia



TEAM

**Muhammed Ali
Örnek, PhD**
Business & Operation
Co-Founder



Business

**Suat Batuhan
Esirger, MSc**

Innovation & Production
Co-Founder



Tech



**Mehmet Selim
Yavuz, PhD**

Software Development
Director



**Rana
İmam Esirger, MSc**

Product Development
Director



**Nur
Örnek**

Brand Design
Director



**Defne
Turan**

Research &
Incentive Director



**Onur
Sertgil**

Hardware &
Software
Development

SEED ROUND INVESTMENT

Investment will be used mainly for **device development**, **global market penetration**, and keeping **key personnel** in startup.



€1.5M

Seed Round

10.000

Active Devices

€6M

Revenue over 18 months

Our Pre-Seed
Investors



ITUARI
TEKNOKENT

MILESTONES



ForestGuard



nowildfire.com



ForestGuard



FIRE-RES

Innovative technologies & socio-ecological-economic solutions for fire resilient territories in Europe

1st INNOVATION DAY SERIES - PORTUGAL

Matchmaking, Pitches, Success Stories & Networking



Q&A
(20' mins)



THEME II

“Innovations facilitating fire-smart
communication”

MAIN SPEAKER



Rui Almeida

ruí.almeida@icnf.pt

Institute for Nature Conservation and Forests in Portugal
National Commander of the Forest Sapper Fire Force

PITCH

“Bridging Fire Data and Public Awareness”



Bridging Fire Data and Public Awareness

Enhancing Rural Areas

Understanding and reforming forest management.



Caring for Rural Areas

Managing 1.2 million hectares through machinery, grazing, or controlled burning.

Changing Behaviors

Reduce higher-risk ignitions and specialize risk communication.

Public awareness campaigns



Public change behavior



The fire paradox is that suppressing small fires leads to fuel buildup, making future fires larger and harder to control





Reducing
the number
of fire
ignitions

Can be achieved by:

National campaigns

Education Social media
Risk System Stakeholder engagement



Local awareness

Technical support
Advise behavior
Targeted Messaging



Social Contact

Effectively share fire safety practices
Build a sense of collective responsibility



Enforcement

Legal obligations
Risky Human behavior



Surveillance

Risky Human behavior
Fire detection





Reduce higher-risk ignitions and specialize risk communication

Trend Slope (% of Mean) and Frequency Distribution by FWI Class and District





Bridging Fire Data and Public Awareness

– First Phase – (implemented)

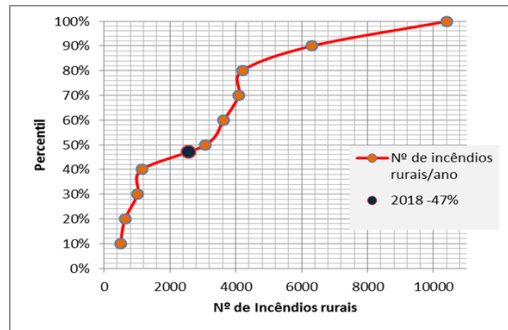


Percentile ranking are a statistical measure that allows identifying the percentile position in a series of values.

It is widely used to assess whether a given value has a high or low frequency compared to historical data.

Incêndios		
Ano	rurais (n.º)	Percentil
	acima	100%
2012	10417	100%
2009	6311	90%
2015	4199	80%
2017	4097	70%
2008	3635	60%
2011	3084	50%
2010	1151	40%
2014	1024	30%
2013	639	20%
2016	497	10%
	abaixo	1%

Incêndios		
Ano	rurais (n.º)	Percentil
2018 -	2555	47%



Nº fires by year last decade	Nº fires (last 15 days) by year last decade
Percentil year	Percentil last 15 days
Cause more frequent	Cause more frequent
Meteo data and FWI indexes	
Critical Level	Critical Level





Bridging Fire Data and Public Awareness – First Phase - (implemented)

Percentil
>80% – last
15 days



Percentil
>80% +
FWI
elevated –
last 15
days



Because we have the information associated with places it's possible to create daily emails that report what is going on and also web pages with this information



Bridging Fire Data and Public Awareness – First Phase -(implemented)



Map Satellite

Labels

Desligar Heatmap

Alterar gradiente de cor

Alterar raio

Alterar transparência

n.d. Altera máximo

38.95056, -8.07194

Distribuição horária

Distribuição semanal

Distribuição classes mete

Distribuição grupo causa

Comparativo do decênio

Exportar pontos para km

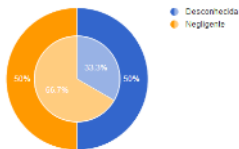
Nº médio anual de Investigações (2006-2016)



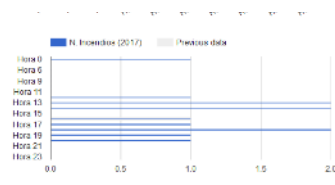
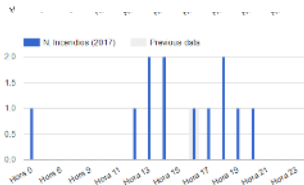
Nº de Investigações (2017)



Comparativo de Nº de Investigações entre a média anual e ano corrente



- Analisar distribuição por causas
- Analisar distribuição por causas por classes de CBR e classes de área
- Analisar distribuição por causas por classes de CBR e número de ocorrências



Google

Map data ©2017 Google Imagery ©2017 TerraMetrics | 2 km

Terms of Use Report a map error

Legend

- Layer
- Style
- Color
- Opacity



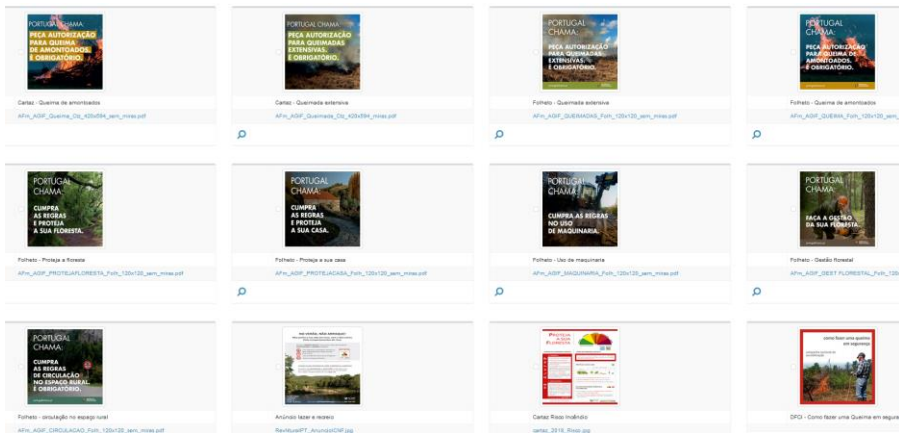
Bridging Fire Data and Public Awareness

– Second Phase – (implemented)

For each cause

There is a specific reaction

There is a specific message



Through the Post Office, we can:

Capture market-relevant information in rural areas, focusing on specific locations

Expand direct mail functionalities in rural areas, targeting specific places

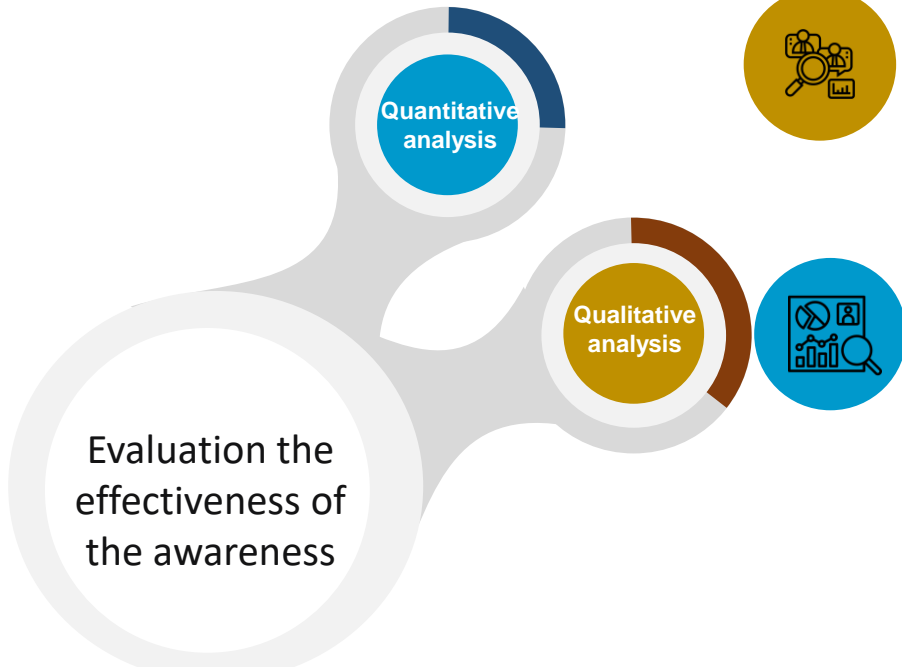
Explore new last-mile distribution models and crowd-based deliveries with preventive messages

(project be tested and implemented)



Bridging Fire Data and Public Awareness

– Third Phase



Qualitative Analysis

- The quality of the messaging
- Whether the messages were clear, relevant, and informative

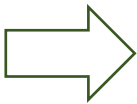
Quantitative Analysis

- The reduction in the number of rural fires in targeted areas
- The reduction in the number of rural fires in risky days



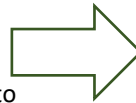
Bridging Fire Data and Public Awareness

– Second Phase – (not implemented)



Another important step is to cross-reference the time spent on surveillance.

We are analyzing this in relation to the time spent in the area by Forest Sapper teams.



Establish the necessity of increasing or reducing surveillance

In conclusion:

1- The systems must focus on addressing high-risk situations due to the pressure on firefighting system and meteorological severity

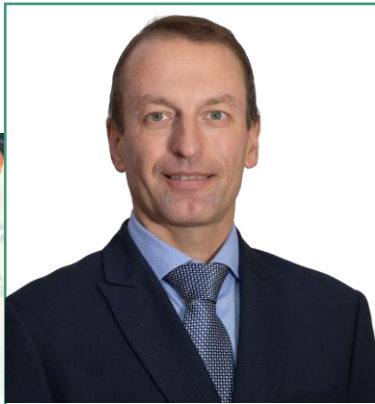
2- The process of ignition reduction should be targeted cause by cause, with specific responses for each identified cause

3- Historical data serves as the foundation for highlighting local patterns in high-risk situations

4- There are various ways to communicate locally, but it is essential to transmit information effectively to rural areas

5- In the future, it may be necessary to upgrade the "permit to burn" system to include a "is time to burn" component

6- Continuous Evaluation of results



Andrea Pisoni

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HIGHTEK SRL

CBO

Business Developer

PITCH

“Q.SYSTEM: Integrated cloud-based disaster management system using real-time aerial data”



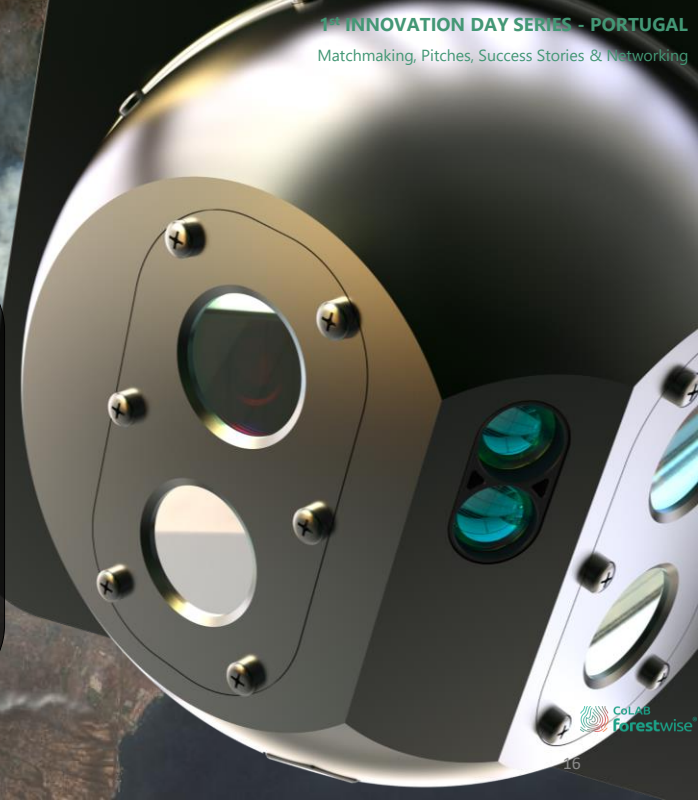
Problem

- Lack of effective technologies to assist pilots and decision-makers
- Lack of visual information-sharing systems
- Fragmented technologies complicate data analysis
- Decision makers overloaded with useless raw data
- General purpose technologies adapted to firefighting



Solution

Q.SYSTEM is a Proprietary Technology developed to automatically acquire, geolocate, transmit and analyze complex aggregated data. Its primary goal is to exploit data content to provide stakeholders with real-time ready to use critical information





Solution



Q.FLY supports pilots to optimize aerial firefighting activities through automatic wildfire perimeter detection and Real-Time Mission Intelligence software. It automatically acquires, processes and transmits georeferenced data to Q.SYSTEM servers



Solution

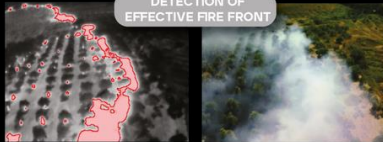
WILDFIRE DETECTION UNDER CANOPY



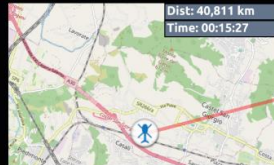
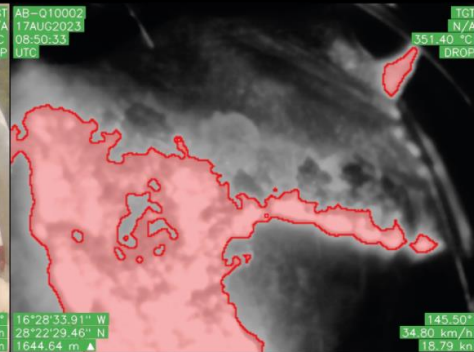
AUTOMATIC SMOKE SUPPRESSION



DETECTION OF EFFECTIVE FIRE FRONT



HOT SPOT DETECTION IN POST-FIRE INSPECT.



STATISTICS	
Last drop	Fly time
00:21:31	01:37:07
Avg. drop	Target Dist. [m]
00:12:34	0.00
Drop no.	Photo no.
7	1



Q.FLY Mission Display



Solution

Q.WEB is a 3D Web GIS platform offering real-time access to data from the **Q.SYSTEM** sensor network. It enhances situational awareness, provides automated disaster management tools, forecast software and connects control room personnel, firefighters and pilots through data exchange systems to effectively coordinate the operations





Solution

Mission #1692261408
Serial: AB-Q10002

[Download CSV](#) [Download KML](#) [Download SIMU](#)

Takeoff
2023-08-17 08:36:48

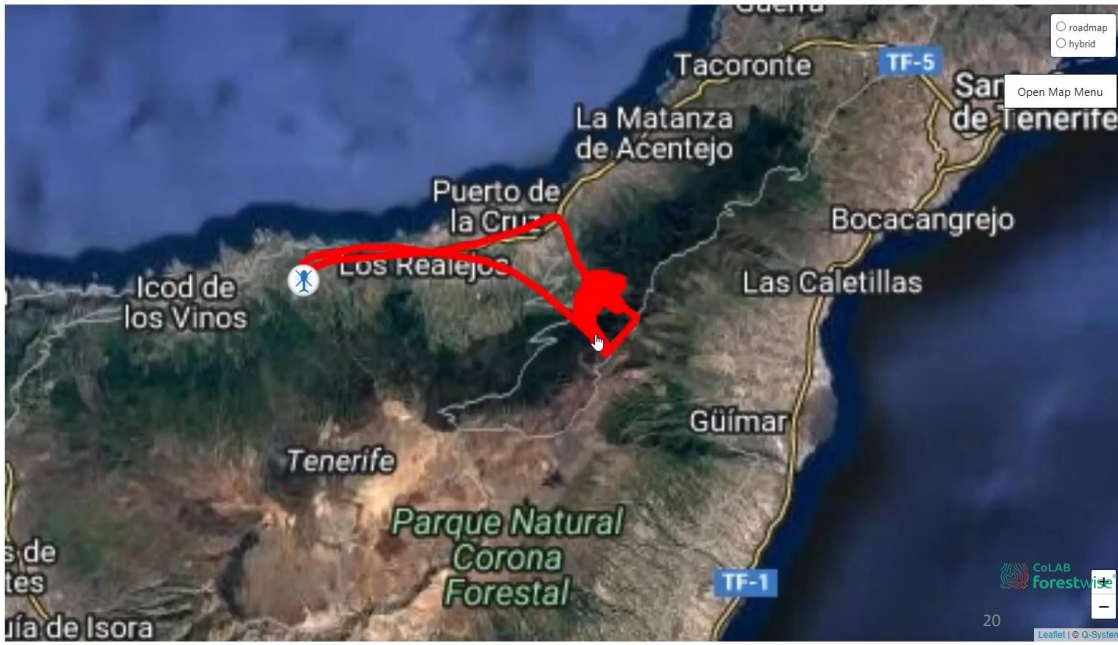
Landing
2023-08-17 10:08:50

Time	Distance	Detections
92 min	135.6 km	5538

Images 15

Videos 14

Contour 0



roadmap
 hybrid

Open Map Menu





Contacts

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Tel: (+39) 081 190 23552

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OIC PITCHER



2B FOREST

André Fonseca

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2BForest

GIS, Technological Development and Projects
Coordinator

PITCH

“Communicating fire-smart strategies through
ForestSIM – an online platform for forest
certification”



Who are we?

OIC24: Communicating fire-smart strategies through ForestSIM® - an online platform for forest certification



Who are we?



OIC24: Communicating fire-smart strategies through ForestSIM® - an online platform for forest certification



Who are we?



- ✓ **1058 members**
- ✓ **43 435 ha certified forests**
- ✓ **49 chain-of-custody partners**
(September 2024)
- ✓ **18 members with certified properties in the FIRE-RES Living Lab areas of Vale do Sousa and Lousã, pertaining to a total of 209 ha of forested land.**

OIC24: Communicating fire-smart strategies through ForestSIM® - an online platform for forest certification



FIRE-RES

Open Innovation Challenge 24

Our solution aims to gather knowledge on wildfire prevention from:

- *Landowners with certified forests*
- *2BForest technicians*
- *FIRE-RES partners*

to improve the contents of our online platform for forest certification-
ForestSIM®

OIC24: Communicating fire-smart strategies through ForestSIM® - an online platform for forest certification



What is ForestSIM®?

OIC24: Communicating fire-smart strategies through ForestSIM® - an online platform for forest certification



What is ForestSIM[®]?



Web system based



Cloud based architecture

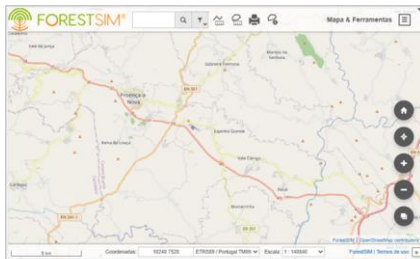


Distinct user profiles

OIC24: Communicating fire-smart strategies through ForestSIM[®] - an online platform for forest certification



What is ForestSIM®?



Web system based



Cloud based architecture



Distinct user profiles

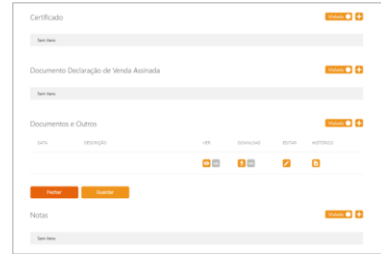
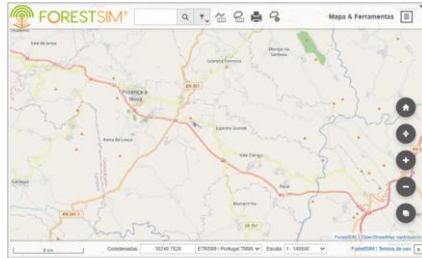


Supports QGIS data for
online map production

OIC24: Communicating fire-smart strategies through ForestSIM® - an online platform for forest certification



What is ForestSIM®?



Web system based



Cloud based architecture



Distinct user profiles



Supports QGIS data for
online map production



Updated planning and
budget



Cost-effective forest
management

OIC24: Communicating fire-smart strategies through ForestSIM® - an online platform for forest certification



ForestSIM[®] as a fire prevention tool

OIC24: Communicating fire-smart strategies through ForestSIM[®] - an online platform for forest certification



ForestSIM[®] as a fire prevention tool

1. Increasing
numbers of
forestowners with
certified areas and
access to
ForestSIM[®]



OIC24: Communicating fire-smart strategies through ForestSIM[®] - an online platform for forest certification



ForestSIM[®] as a fire prevention tool

1. Increasing numbers of forestowners with certified areas and access to ForestSIM[®]



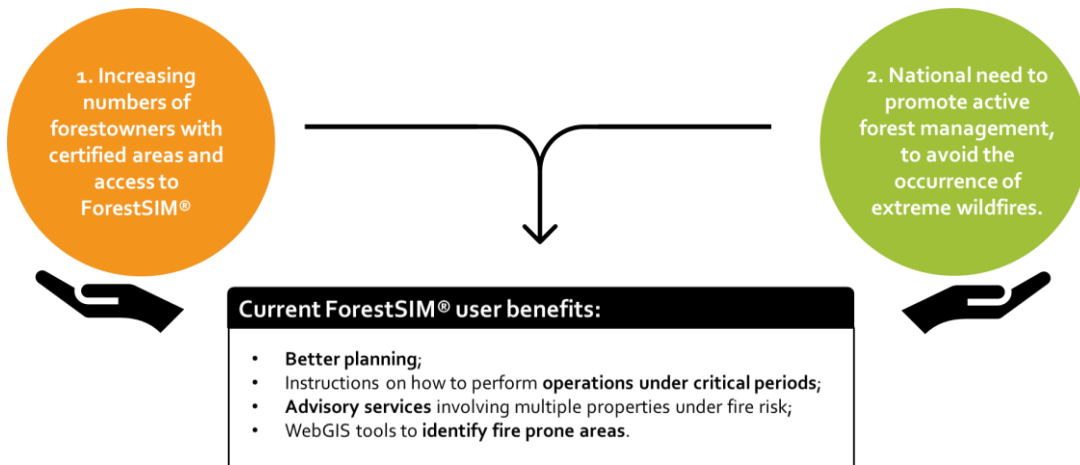
2. National need to promote active forest management, to avoid the occurrence of extreme wildfires.



OIC24: Communicating fire-smart strategies through ForestSIM[®] - an online platform for forest certification



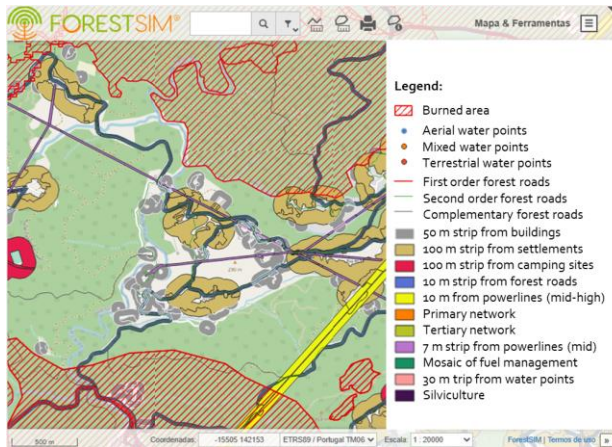
ForestSIM[®] as a fire prevention tool



OIC24: Communicating fire-smart strategies through ForestSIM[®] - an online platform for forest certification



ForestSIM[®] as a fire prevention tool



- ✓ User access to visualization of **burned area** and **municipal plans for forest defence against wildfires** in a personalized WebGIS

OIC24: Communicating fire-smart strategies through ForestSIM[®] - an online platform for forest certification



ForestSIM[®] as a fire prevention tool

ESPECIE	INTERVENÇÃO	DESCRIÇÃO							
EG	Preparação do Terreno	Ripagem cruzada a 3 metros com 3 dentes a >=60cm							
CUSTO UNITÁRIO (€/HA)	QUANTIDADE (HA)	CUSTO (€)	PRODUTIVIDADE ESTIMADA (HA)						
370,08	2,5116	929,49	199,23						
RECEITA ESTIMADA (€/HA)	RECEITA (€)	OBSERVAÇÕES PGO	OBSERVAÇÕES INTERNAS						
0	0,00								
CALENDÁRIO (%)									
2022	2023	2024	2025	2026	2027	2028	2029	2030	2031
0	100	0	0	0	0	0	0	0	0



- ✓ **Operational control of planned forest activities to ensure that the member complies with national legislation and certification standards**

OIC24: Communicating fire-smart strategies through ForestSIM[®] - an online platform for forest certification



HELP US IMPROVE OUR PLATFORM!

Please use this **QR code** or access www.menti.com and enter the code **38 44 07 8**.



IA PITCHER



UNIVERSIDADE
DE LISBOA



INSTITUTO
SUPERIOR DE
AGRONOMIA



Centro
Ecologia
Aplicada
"Prof. Baeta Neves"

Conceição Colaço

ccolaco@isa.ulisboa.pt

CEABN / Instituto Superior Agronomia

POSITION

Researcher

PITCH

“FireExplorer: a Fire Education Platform”



The problem

- Wildfires are occurring worldwide;
- Citizens are affected;
- Low risk awareness;
- Lack of fire knowledge;





The problem

- Large number of websites with good information but really hard to reach it;
- Information difficult to understand not only for lay people but also for professionals;



- Where to find clear, simple and useful information?



The solution

- Fire Education Platform – FireXplorer

GOAL

To improve communication and make fire Information **easy and accessible to everyone**

Target audiences: Teachers, Students, Citizens and Property Owners, Fire and Forest Professionals, Researchers and Technicians



FireExplorer

To Teach

To Learn

To Do

Fire Guide

Fire Culture

Resources



1.

Fire Education Platform

Making fire information more accessible to everyone

Discover more

To Do

To Learn

To Teach

Fire Guide

Fire Culture



To Teach



for **teachers and educators**

- Videoclasses
- Activities
- Interactive Exercises

To Learn



for **everyone**

- Videoclasses
- Activities
- Interactive Exercises

To Do



for **fire and forestry professionals**

- Videoclasses
- Activities
- Interactive Exercises

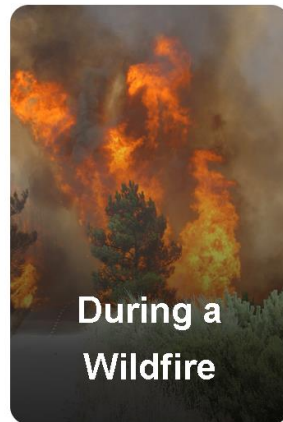
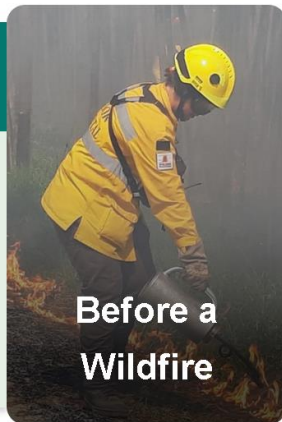


5 minutes Fire Guide

What to do in a wildfire

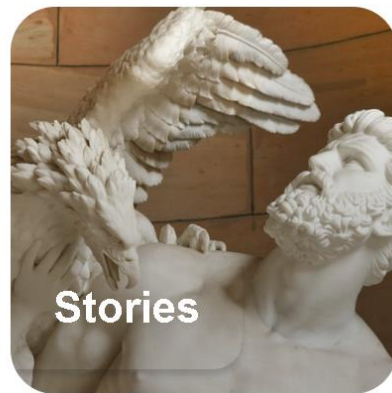
All the basic essential information regarding wildfires – what to do before, during, after and recovery.

Discover all





Fire Culture





Try our platform!

FireXplorer



FIRE-RES

Innovative technologies & socio-ecological-economic solutions for fire resilient territories in Europe

1st INNOVATION DAY SERIES - PORTUGAL

Matchmaking, Pitches, Success Stories & Networking



**Q&A
(20'mins)**



FIRE-RES

Innovative technologies & socio-ecological-economic solutions for fire resilient territories in Europe

1st INNOVATION DAY SERIES - PORTUGAL

Matchmaking, Pitches, Success Stories & Networking



**Networking Lunch
(Atrium) > 1:20'**

